



NOOSAVILLE RESORT SAVES \$10,000

Project Scope

Internet connectivity for a prestigious
250 room resort
Large communal areas, reception, restaurant
and swimming pool complex

THE PROBLEM

- 5* resort in Noosa with ADSL at 6 meg down and less than 1 meg up
- Bandwidth to be shared across 500 guests and the business
- Negative trip advisor reviews about WiFi connectivity
- Constant customer complaints about access to internet
- Diminishing revenues from in house telephone calls

THE SOLUTION

- Replace ADSL with OCB business broadband at 30 meg down and 10 meg up
- Replace copper telephony with Voice over internet protocol (VoIP)

THE BENEFITS

- Office users no longer frustrated with slow internet
- Negative trip advisor reviews for poor internet eliminated
- Customer complaints reference internet connectivity virtually eliminated
- VoIP system delivered 63% reduction in monthly telephony costs
- \$10,000 net benefit to the resort over 24 months after all installation costs



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